



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: Rick LANDSMAN, Wei-Yeh LEE

Case: UCC-1/CIP

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 2162

Confirmation No.: 2166

Examiner: Jeff Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL
WEB ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)

Commissioner for Patents
Washington, D.C. 20231

S I R:

**SUBMISSION OF INFORMATION DISCLOSURE STATEMENT
UNDER 37 CFR 1.97(c)**

The accompanying information disclosure statement is being filed after three months of the filing date of this national application (or the date of entry of the national stage as set forth in § 1.491 in an international application or after the mailing date of the first Office action on the merits, whichever event occurred last) but before the mailing date of either a final action under § 1.113 or a notice of allowance under § 1.311, whichever occurs first.

We have also enclosed our check in the amount of
\$ 180.00 to cover the fee set forth in 37 CFR 1.17(p) for

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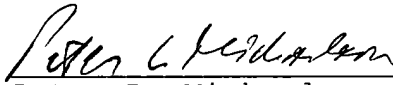
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submission of this information disclosure statement. In the event this check is unacceptable, insufficient or is omitted, please charge the additional or entire cost, as appropriate, to our Deposit Account number 13-3083. To facilitate that charge, a duplicate copy of this letter is enclosed herewith.

We now respectfully request the Examiner to consider this information disclosure statement in connection with further examination of the above-captioned application.

Respectfully submitted,

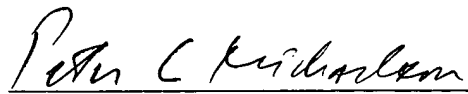
May 20, 2002


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CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

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30,090

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Washington, D.C. 20231

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SUPPLEMENTAL DISCLOSURE STATEMENT

The applicants respectfully request that the following references be considered in the examination of the above-identified application. A copy of each reference is enclosed.

U.S. Co-Pending Patent Applications

<u>Serial Number</u>	<u>Filing Date</u>	<u>Inventor</u>
AA. 09/951,001	Sep. 13, 2001	Landsman et al
AB. 09/950,963	Sep. 13, 2001	Landsman et al
AC. 09/950,941	Sep. 13, 2001	Landsman et al

AD. 09/651,691	July 13, 1999	Landsman et al
AE. 09/352,623	July 13, 1999	Landsman et al
AF. 09/352,624	July 13, 1999	Landsman et al
AG. 09/352,626	July 13, 1999	Landsman et al
AH. 09/351,857	July 13, 1999	Landsman et al
AI. 09/352,378	July 13, 1999	Landsman et al

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U.S. Patents

<u>Patent Number</u>	<u>Issue Date</u>	<u>Inventor</u>
AJ. 6,317,761	Nov. 13, 2001	Landsman et al
AK. 6,314,451	Nov. 6, 2001	Landsman et al
AL. 6,185,586	Feb. 6, 2001	Judson
AM. 5,956,716	Sep. 21, 1999	Kenner et al

REMARKS

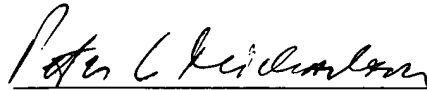
Pursuant to the provisions of 37 C.F.R. § 1.98(a)(2)(iii), a copy of each of the Applicants' above-cited co-pending U.S. patent applications is provided herein, along with its currently pending claims.

Under rule 37 C.F.R. 1.98(a) (effective March 16, 1992), since all of the above-cited references are in the English language, the applicants submit that no specific comments are necessary.

For the Examiner's convenience, the applicants
have attached a completed modified Form PTO/SB/08A.

Respectfully submitted,

May 20, 2002

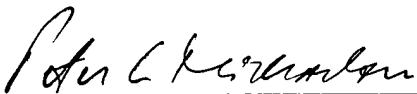


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Sheet 1 of 1

Application Number	09/237,718
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Filing Date	January 26, 1999
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First Named Inventor	Rick LANDSMAN
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Group Art Unit	2162
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Examiner Name	Jeff Carlson
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Attorney Docket Number	UCC-1 / CIP
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Examiner
Signature

Date Considered

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Unique citation designation number. ² See attached Kinds of U.S. Patent Documents. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U. S. Patent and Trademark Office, Washington, DC 20231. **DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO:** Assistant Commissioner for Patents, Washington, DC 20231.

(ulc-1449/ks/34)